



Business Growth Agency

**Empowering Your Business in the  
Digital Era with Integrated  
Marketing and Technology Services.**



#startupindia



# Who We Are?

EXPERIENCED DESIGNERS.  
STORYTELLERS.  
TECHNOLOGY CONSULTANTS.  
GO-TO-MARKET SPECIALISTS.



## Experience

In 4 years bizWorkz has become one of the most preferred agencies for technology consulting, branding, digital advertising & performance marketing services in India



## Expertise

Our clientele includes some of the finest companies in FinTech, SAAS, AI, ECommerce, Big Data and Analytics, ERP, Manufacturing, IOT, IT product and services



## Results

We have worked with and are empowering companies grow their brands and acquire profitable customers across India, US, Middle East, Europe and APAC

## About Us

We are a team of marketers, communication specialists, creative nerds, technologists, product specialists, business analysts and consultants put together and mashed up to create something unique, a recipe that no other digital marketing company in the country can boast of.

**10Mn\$+**

Revenue  
Delivered

**4+**

Successful  
Years

**30+**

Customers  
worldwide



## Our Mission

Our mission is to help B2B companies leverage the power of digital platforms to build sustainable and predictable business growth channels. We harness a 360-degree solution starting from strategy consulting, tactical planning to meticulous execution of business results driven, customer experience and acquisition programs through the digital medium.

# Services We Offer

## Integrated Marketing

bizWorkz provides integrated marketing services to B2B IT products and services companies, SAAS companies across India and the United States. We also provide Google Ad services as an official Google partner to B2C companies in the US.

## Technology Services

bizWorkz provides technology services including UI/UX development, web application development services to Govt organizations like the Indian Navy and College of Defence Management – Tri Services.



## Integrated Marketing

### Brand Asset Development

- Website
- Content
- Collaterals
- Presentations
- Corporate Branding

### Performance Marketing

- Content Marketing
- SEO Services
- Google Ads/ PPC
- Social Media Marketing
- Email Marketing

### Sales Enablement & Accelerators

- Discovery & Prospecting
- Database Development
- Lead Management & Nurturing
- Event Management Services
- CRM & Automation Solutions



## Technology Services

- UI/UX
- Web App Development
- eCommerce
- Front-end Development
- Mobile App Development
- On-demand Resources

## Managed Marketing Services

From enhancing your online visibility and engaging your target audience to providing end-to-end support and scalability as your business grows, we are your dedicated partner in achieving business success.

- ✓ Fully managed digital marketing services for B2B companies. Experts in SAAS marketing.
- ✓ UI/UX, application development, digital branding, promotion & performance marketing services.





# The bizWorkz Advantage

## Strategic

- Business analysis, Differentiation & Market analysis
- Segmentation, Targeting, Positioning

## Tactical

- Business goals & Marketing goals
- Assessment and Selection of channels
- Execution plan, Spend optimization

## Operational

- Building marketing assets
- Execute, Review, Monitor
- Lead nurturing & Automation
- Inside sales & Pre-Sales support



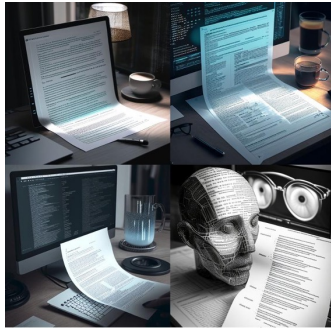
## How We Do it?



# Success Stories

From ambitious start-ups taking their first steps to established mid-sized multinational corporations, we've been the driving force behind the success stories of exceptional companies in India and beyond.

## CASE STUDY 1



### An AI-based Document Intelligence Platform Achieved 1200% Growth in Organic Rankings

- Website design and development
- Digital strategy
- Inbound marketing
- Google Ads

**1200%**

Growth in keyword ranking on Google SERP

**500%**

Growth in Organic Web traffic to site

**60%**

Traffic from targeted countries/ locations

## CASE STUDY 2



### An Education Panel Manufacturing Company Achieved 7931% ROI From Digital Marketing

**7931%**

ROI from digital marketing

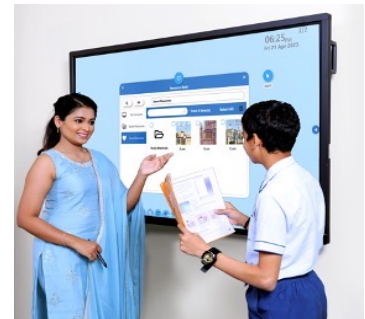
**4200+**

Qualified leads from web & social

**75Cr+**

Qualified leads in less than a year

- Website design and development
- SEO and SEM
- Content & inbound marketing
- Email marketing & lead generation
- Digital PR services



## CASE STUDY 3



### Brand Launch and ECommerce Solutions for India's First Indoor Smart Gardens

- Brand design and promotion strategy
- Marketing and digital asset development
- ECommerce portal design & development
- Digital marketing & advertising
- Content and social media marketing

# Industry Verticals



FinTech



SAAS



AI  
Companies



Big Data &  
Analytics



IoT



E-commerce



ERP



Manufacturing



IT Product &  
Services



Automotive

## Our Clients

From early growth stage start-ups to scalable mid-size MNCs, we have helped businesses grow and scale globally. We are a UI/UX and Digital Transformation partner for the Indian Navy.



Indian Navy

quantiphi

VAYANA NETWORK™  
Connecting Enterprises

senses

KlearStack

INTANGLES  
DIGITAL EXPERIENCE DESIGN



Indian Navy

grow  
Smart Greens

ServiceStack  
TECHNOLOGIES

EDGE360 NEURALai

Intellify

RAFA

FLEETVIEW

Fidel Technologies  
...the LangTech company

BIONIC  
YANTRA

Rustik  
Paushtiq

mibs

SIBIA

A1  
AUTO WRECKING

EPSP  
SMART SHOP  
YOUR RUNNING PARTNER

elitedali™  
smart lighting controls

CredenceOne

Microtek Systems  
Enhancing High-Quality Business Consulting


DRIVETRAIN  
AUTO PARTS



## Contact Us

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